DWC Launches New-Look, Responsive Website

From any place in the world, typing **www.dwci.edu** into your browser brings you to Divine Word College. It is our front entrance, opening the way to everything you want to know about DWC, and it just went through a total renovation.

"Our new website is more visually appealing, takes advantage of current website-design trends and makes it much easier to find what you are looking for," said Sandy Wilgenbush, director of public relations, who oversees the college website. "The biggest improvement? It is now responsive, so no matter what device you use, the website reconfigures to fit your screen." That part is very important today. When our previous website launched a decade ago, most people viewed it on the bigger screens of laptop and desktop computers. Today, the majority of people—especially potential students—look at it on the small screens of mobile phones. The old website made it really tough to search the website on those small screens, because it appeared as a tiny version of the old website. Our new website is "responsive," which means it adjusts its images and information to make them much easier to read and navigate.

We've removed the hassle of supporting Divine Word College with new website button

"A primary purpose of the college website is to support our vocation efforts," Sandy said. "Young men these days—who use mobile phones more than larger computers 10-to-1—won't have any patience for a website that doesn't fit on their phones." Navigating the site is also much better. On our former site, to find the information you wanted, you had to click on an item on the first page, which took you to another page where you may have had to click on another item that took you to another page, and so on. Frustrating. The new website has drop down menus, so you can quickly get to what you are searching for.

"You can find out about faculty members, contact staff, there is academic and formation information for students, you can even read the DWC Strategic Plan," Sandy said. "There are FAQs about the college, histories about DWC and the SVD as well as the latest news, even a digital version of DWC newsletter." The new website also makes it much easier to support Divine Word College. There is a "Donate" button on the website that quickly takes you to a simple form where you can choose anything from requesting a Mass to supporting the work of DWC through a financial gift. "Like the rest of the new website, this shows that Divine Word College is responding to people's needs," Sandy said. "When people around the world are interested in your programs, you have to have a good-looking website that welcomes them to find out what you have to offer."

Check out www.dwci.edu.