

## CORE 2A RUBRIC

**ASSESSED OUTCOME: CORE 2A-** Communication Effectiveness: Divine Word College graduates will acquire effective written and oral communication skills to be able to express themselves appropriately while presenting to or interacting with widely diverse audiences.

Evaluation Criterion	4 = Exceeds Expectations	3 = Meets Expectations	2 = Meets Most Expectations	1 = Meets Some Expectations	0 = Failure to Meet Expectations
Context of and Purpose for Writing includes considerations of audience, purpose, and the circumstances surrounding the writing task(s).	Shows <i>thorough</i> understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses all elements of the work.	Shows <i>adequate</i> understanding and consideration of context, audience, and purpose and a clear focus on the assigned task(s) (e.g., the task aligns with audience, purpose, and context).	Shows a <i>fair</i> understanding of context, audience, purpose, and the assigned tasks(s) (e.g., begins to show awareness of audience's perceptions and assumptions).	Shows <i>poor</i> understanding of context, audience, purpose, and the assigned tasks(s) (e.g., begins to show awareness of audience's perceptions and assumptions).	Shows <i>little or no</i> understanding of context, audience, purpose, and to the assigned tasks(s) (e.g., expectation of instructor or self as audience).
Content Development	<i>Masterfully</i> uses, articulates, and develops appropriate, relevant, and compelling content to convey mastery of the subject, and shaping the whole work.	<i>Adequately</i> uses, articulates, and develops appropriate, relevant content to explore ideas within the context of the discipline and shape the work	Articulates and develops <i>fairly well</i> appropriate and relevant content to develop and explore ideas through most of the work.	Articulates and develops <i>some</i> appropriate and relevant content to explore ideas through most of the work.	Shows <i>little or no</i> understanding of how to develop ideas. Uses inappropriate and/or irrelevant content to develop simple ideas in some parts of the work.
Genre and disciplinary conventions formal and informal rules inherent in the expectations for writing in particular forms and/or academic fields.	<i>Masterfully</i> demonstrates detailed attention to and successful execution of a wide range of conventions particular to a specific discipline and/or writing task(s) including organization, content, presentation, formatting, and stylistic choices.	<i>Adequately</i> demonstrates consistent use of important conventions particular to a specific discipline and/or writing task(s), including organization, content, presentation, and stylistic choices	Follows <i>most</i> expectations appropriate to a specific discipline and/or writing task(s) for basic organization, content, and presentation	Follows <i>some</i> expectations appropriate to a specific discipline and/or writing task(s) for basic organization, content, and presentation	Shows <i>little or no</i> understanding of how to use a consistent system for basic organization, content, presentation, and stylistic choices.
Sources and Evidence	Shows <i>excellent</i> and skillful use of high- quality, credible, relevant sources to develop ideas that are appropriate for the discipline and genre of the writing.	Shows a <i>good</i> and consistent use of credible, relevant sources to support ideas that are situated within the discipline and genre of the writing.	Shows a <i>fair</i> use of credible and/or relevant sources to support ideas that are appropriate for the discipline and genre of the writing.	Shows some awareness of credible and/or relevant sources to support ideas that are appropriate for the discipline and genre of the writing.	Shows <i>little or no</i> understanding of how to use sources to support ideas in the writing and does so insufficiently and/or with numerous errors in documentation.
Control of Syntax and Mechanics	Shows <i>excellent</i> ability to use graceful, elevated language that skillfully communicates meaning to readers with clarity and fluency, and is virtually error-free.	Shows <i>adequate</i> ability to use straightforward language that generally conveys meaning to readers. The language has few errors.	Shows a <i>fair</i> ability to use language that generally conveys meaning to readers with clarity, although writing may include some errors.	Shows <i>some</i> ability to use language that generally conveys meaning to readers with clarity, although writing may include some errors.	Shows <i>little or no</i> understanding of basic syntax and mechanics. Uses language that often impedes meaning because of errors in usage.